



Portfolio

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1/16

WELCOME

Content

ABOUT US

BRANDING

SOCIAL MEDIA

PRINT

WEBSITE

CONTACT



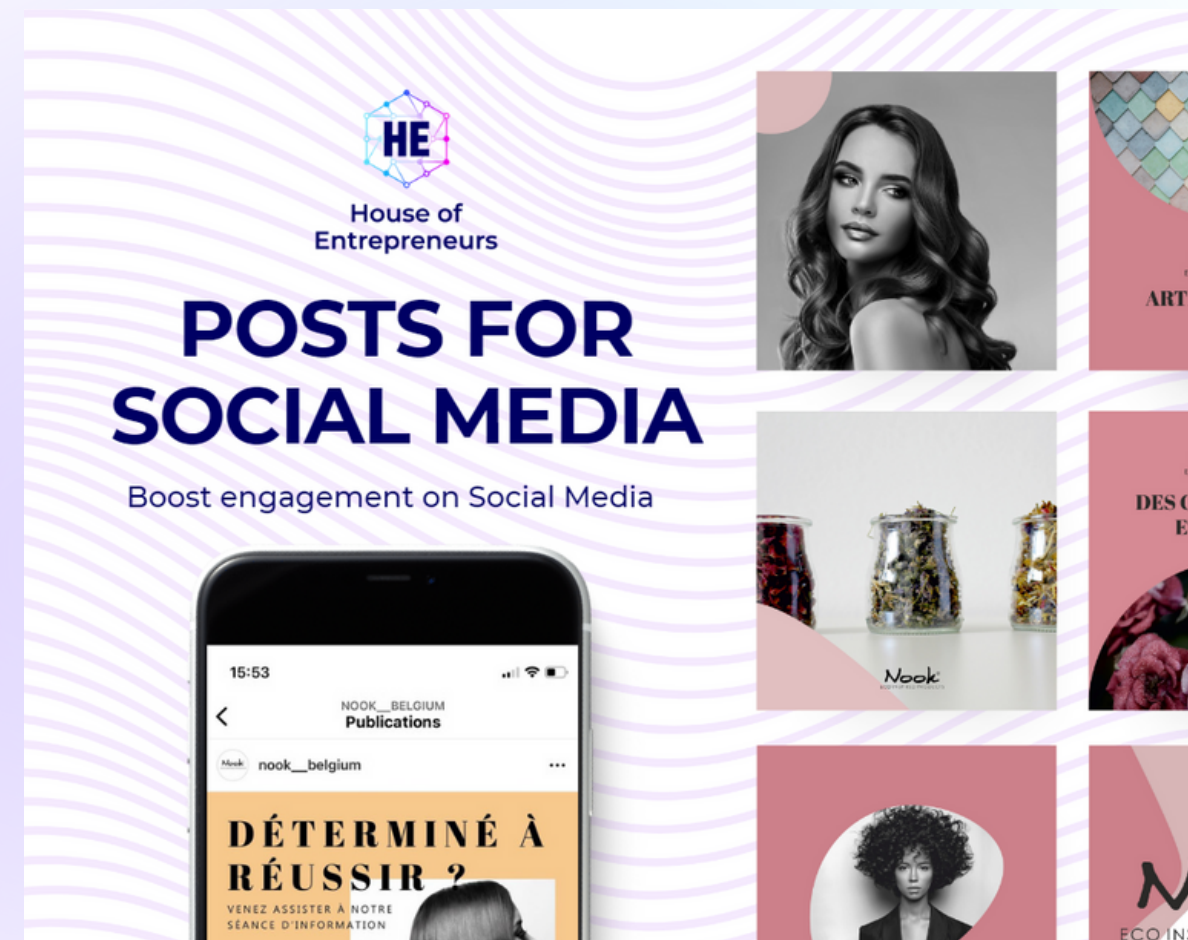
House of Entrepreneurs

About us

House of Entrepreneurs is a top-notch business center that provides practical and creative marketing solutions to help businesses boost their sales. They offer a range of services, including digital marketing strategies like SEO, social media marketing, content marketing, email marketing, and website optimization.

Portfolio

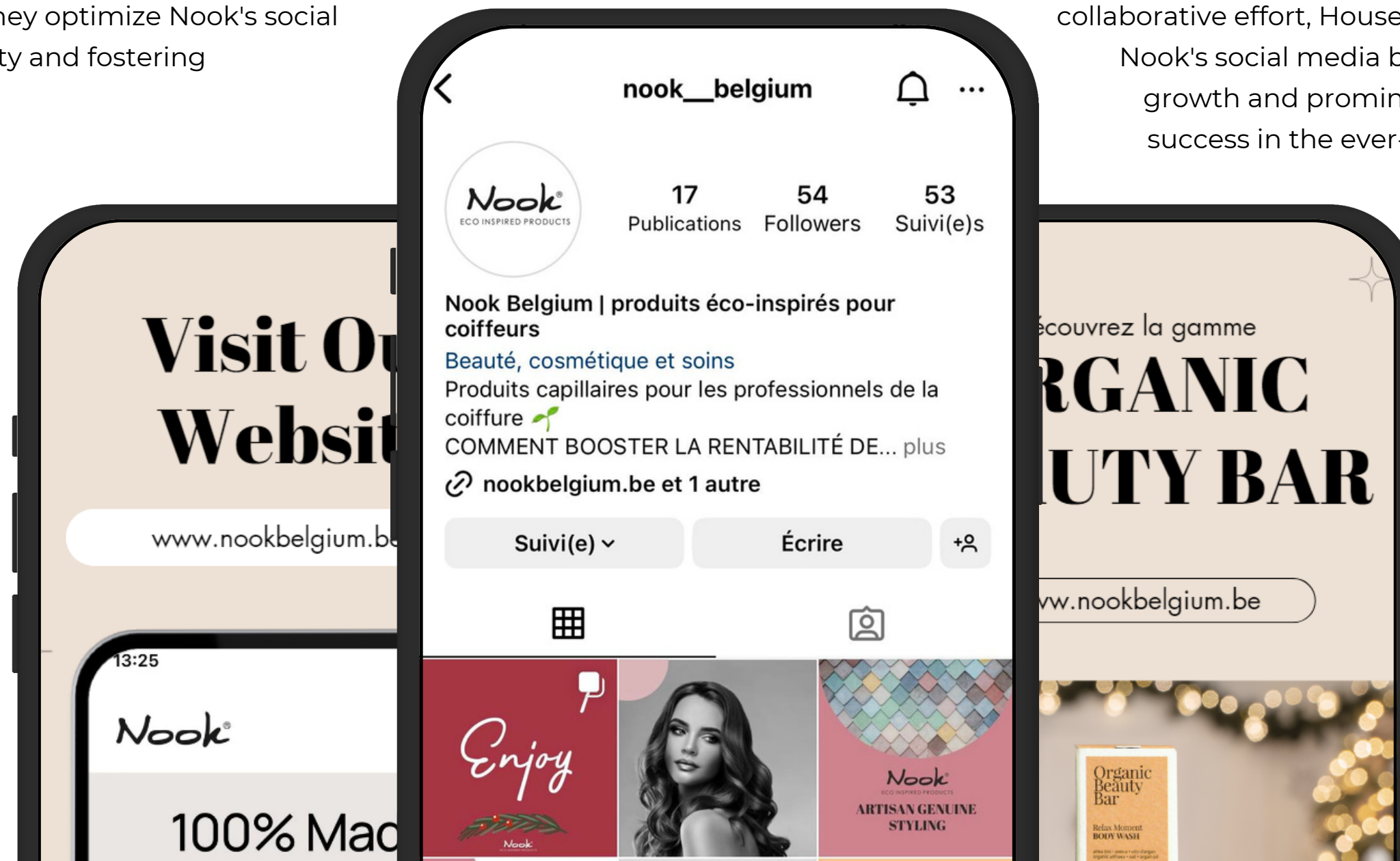
Embark on a journey of innovation and creativity – explore more of House of Entrepreneurs' portfolio to witness the essence of entrepreneurial excellence.



Social media Marketing

House of Entrepreneurs plays a pivotal role in bolstering Nook's online presence by managing their **social media networks**. Through strategic planning and execution, House of Entrepreneurs crafts compelling content that resonates with the target audience, ensuring a consistent and engaging brand image. By leveraging data-driven insights, they optimize Nook's social media strategy, enhancing visibility and fostering community engagement.

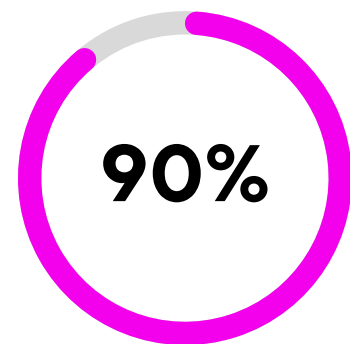
House of Entrepreneurs also implements performance metrics and analytics to measure the impact of social media efforts, refining strategies for maximum effectiveness. By staying abreast of industry trends and platform algorithms, they ensure Nook maintains a competitive edge in the digital landscape. Through this collaborative effort, House of Entrepreneurs not only manages Nook's social media but actively contributes to the overall growth and prominence of the brand, driving sustained success in the ever-evolving world of online marketing..



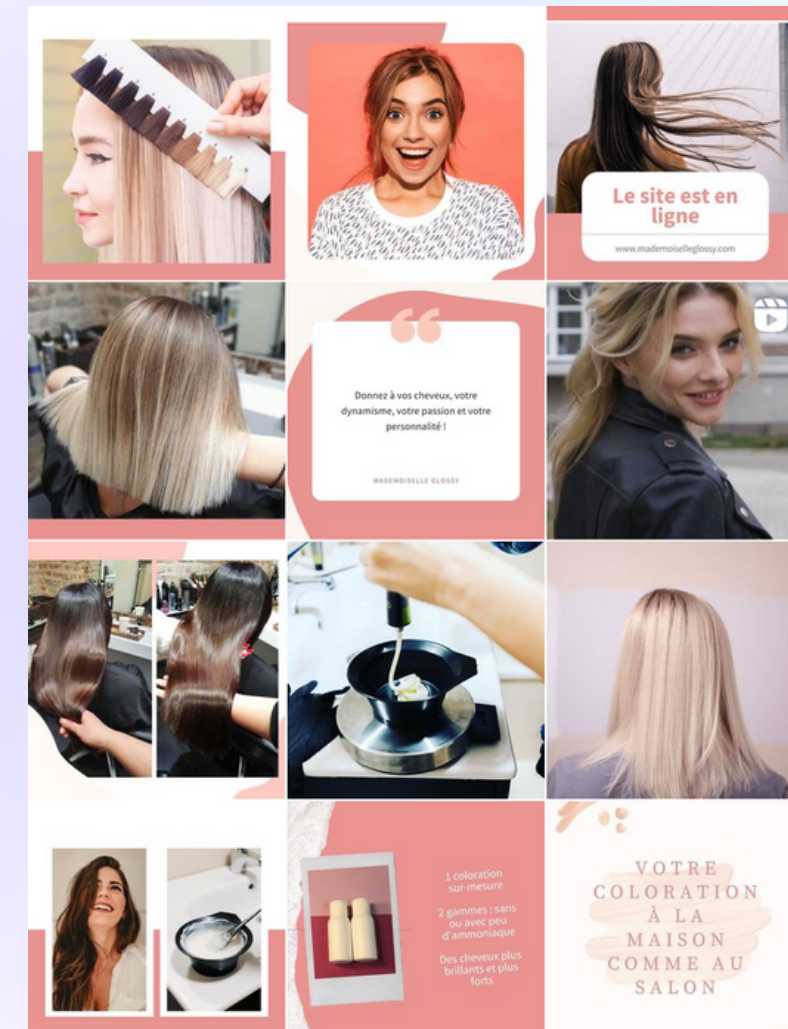
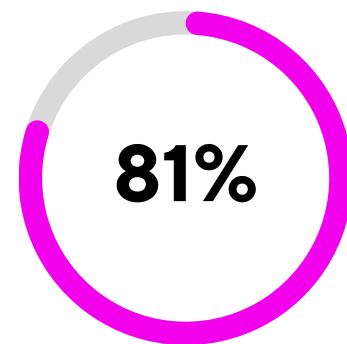
Social media Redesign

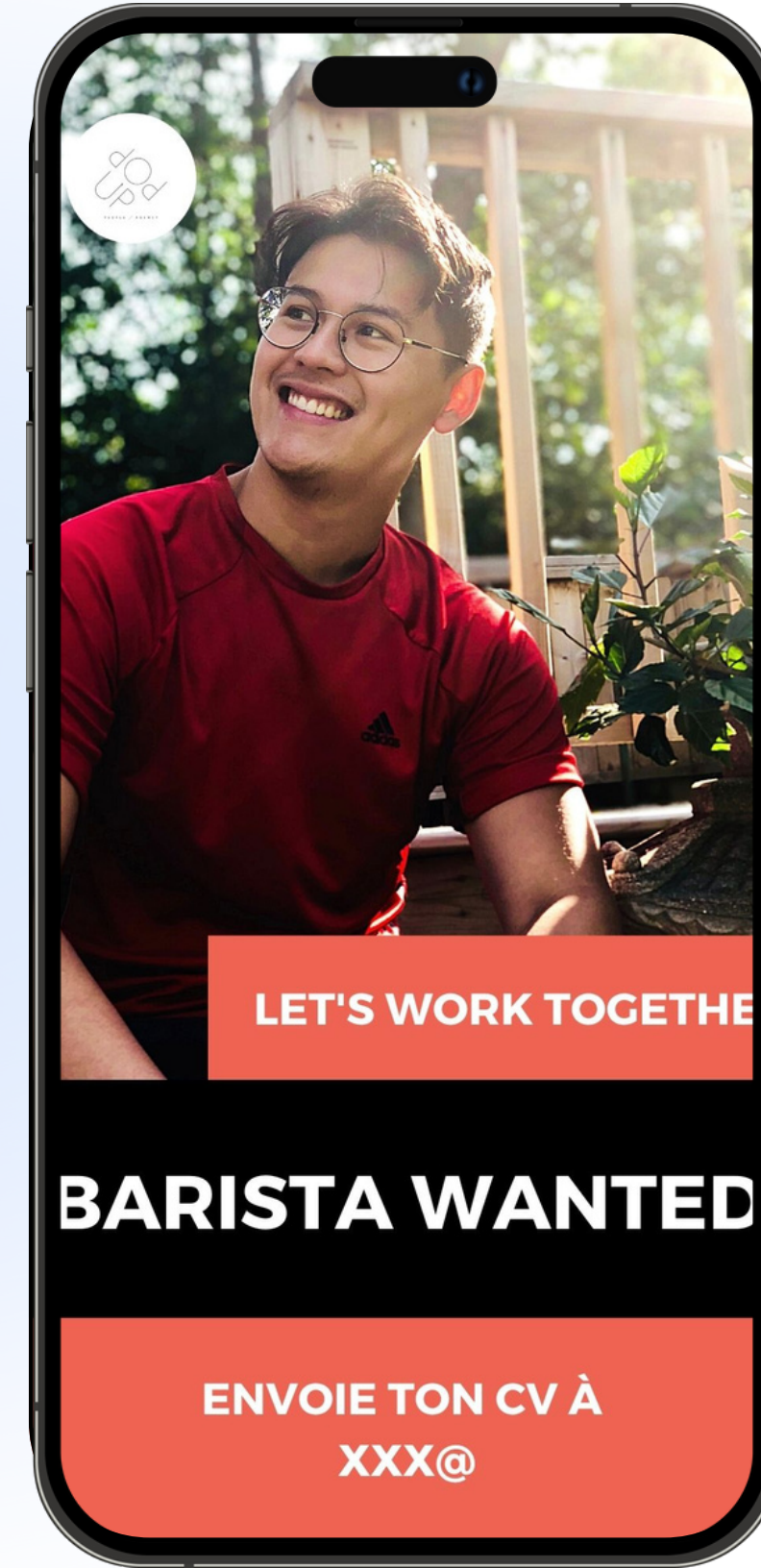
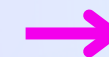
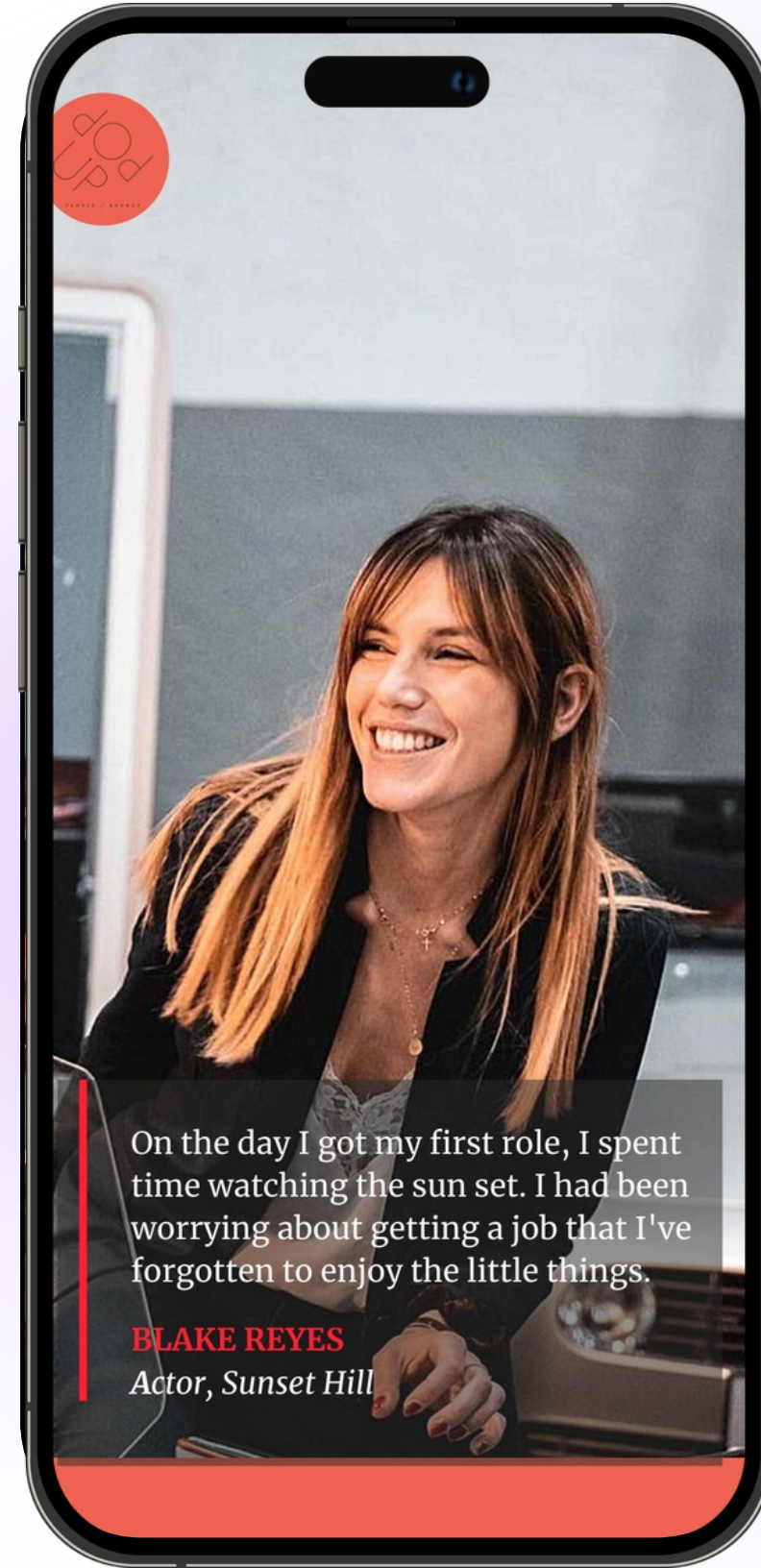
Posts and redesign of Mademoiselle Glossy's Instagram page

Engagement



Purchases





Social media redesign
Example of stories for a redesign project of PopUp agency's Instagram page.

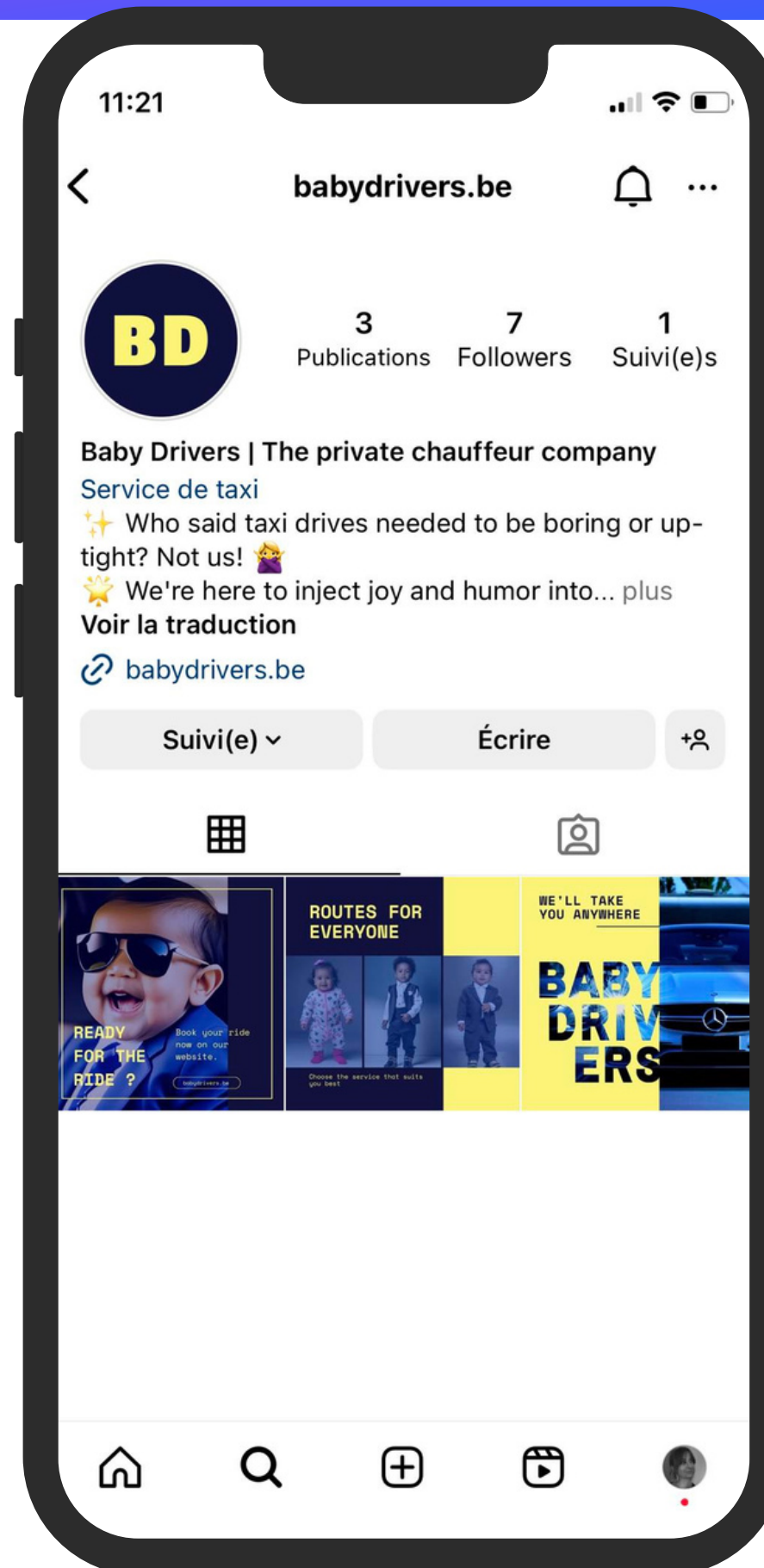
Social media Features

Creation of the Instagram account

- Name and service
- Description and bio
- Link to the website

Messaging and User Engagement

- Messaging and Chat
- Comments Section
- Social Sharing



● Description

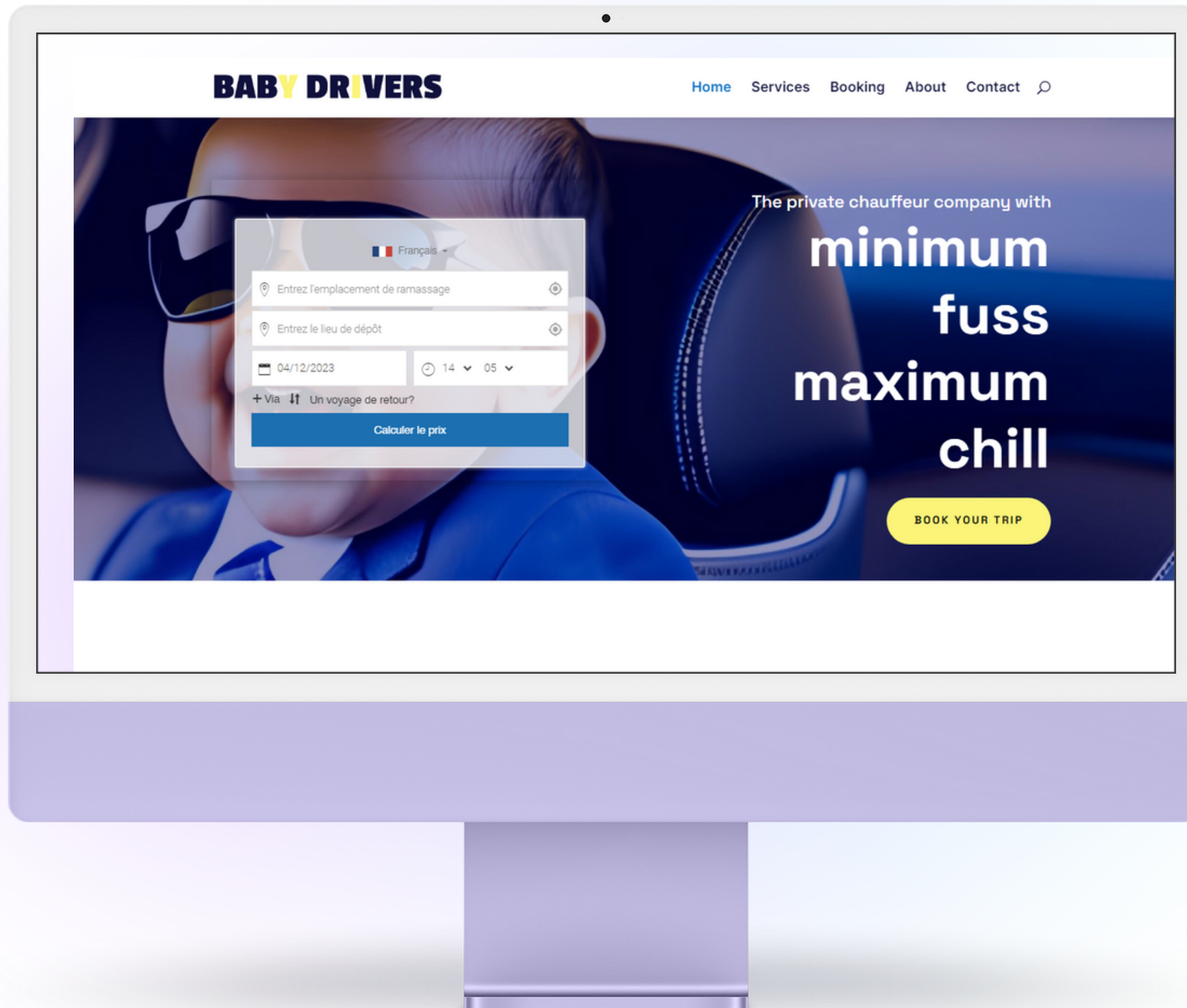
By including relevant keywords, hashtags, and a brief description of your identity, interests, or business, you increase the likelihood of being discovered

● Links

Adding the link to your website on your Instagram business account increases your online visibility.

● Users & Accounts

Creating engaging visuals for social media is crucial for several reasons. Visually appealing content has the power to capture the audience's attention, convey messages effectively, and foster meaningful connections.



Website creation For Baby Drivers

The creation of an online platform is crucial for the expansion of a private chauffeur service like Baby Drivers for several reasons.

- Having a website provides a centralized and easily accessible hub for potential clients to learn about Baby Drivers' services.
- Search engine optimization (SEO) strategies implemented by House of Entrepreneurs further contribute to increasing the website's prominence on search engine results.
- An online booking system on the website streamlines the reservation process for clients, providing convenience and efficiency.

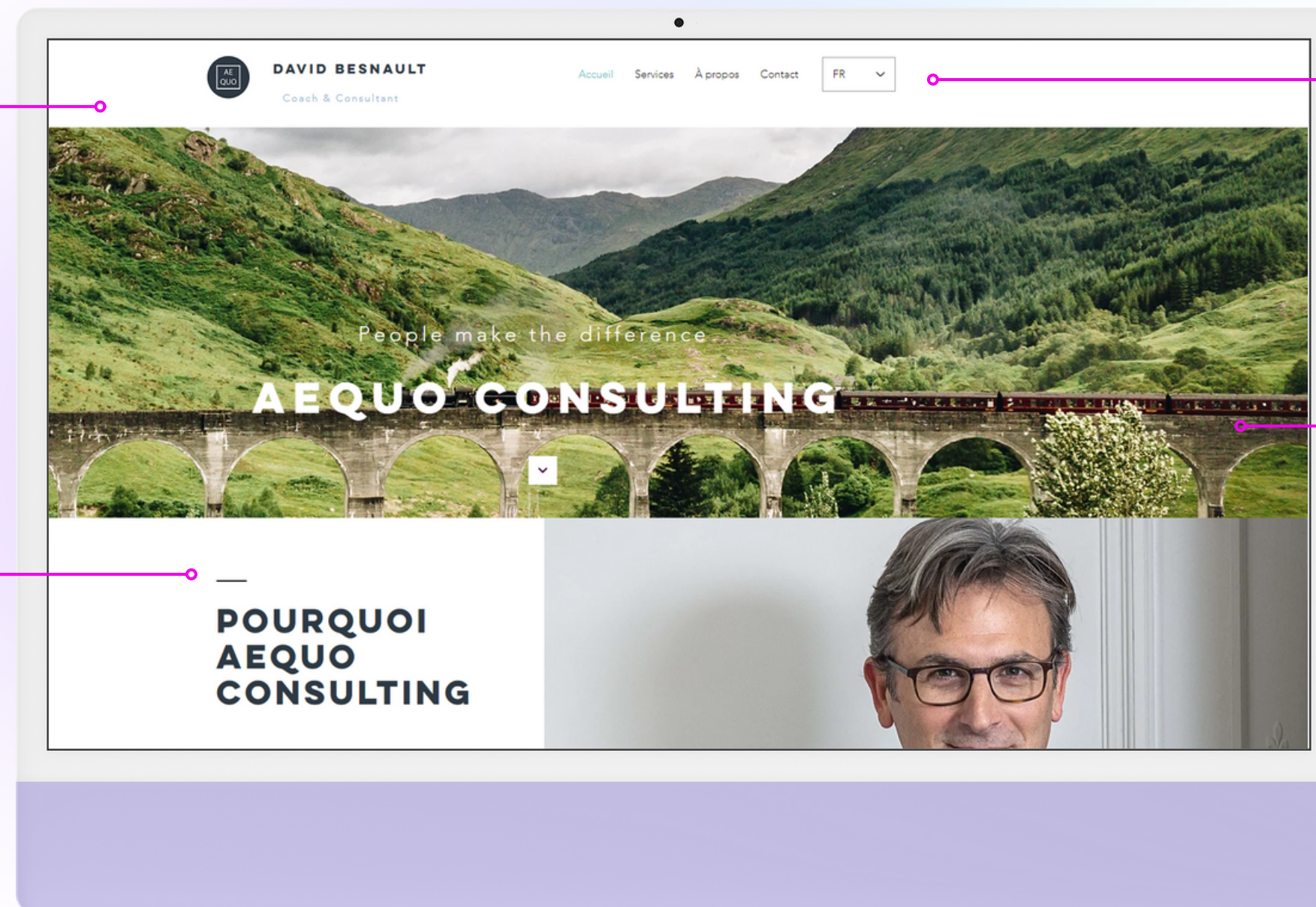
Website creation For Aequo

Aequo

David Besnault, a coach and consultant, wanted to visually and succinctly showcase his various services. We opted for an inspiring, understated, and masculine aesthetic. ntly visited pages.

New Tone of Voice

Our voice and tone will be friendly but not casual; smart but not pretentious.



Improved Navigation

A redesigned nav bar gives quick access to the most frequently visited pages.

New image

A refreshed image communicates 'elegant boldness' and aligns with our brand's voice.

Logo preview Branding

House of Entrepreneurs played a pivotal role in the **rebranding** of Aquantis, a cleaning services company. Rebranding involves a strategic overhaul of a brand's visual identity, messaging, and overall perception in the market. Here's how House of Entrepreneurs contributed to this process and why rebranding is significant:

- Rebranding allows a company to redefine its position in the market. House of Entrepreneurs likely conducted market research to understand industry trends, customer preferences, and competitors, enabling them to position Aquantis effectively for a competitive advantage.
- Industries evolve, and companies must stay current to remain competitive.
- Rebranding provides an opportunity for Aquantis to differentiate itself from competitors.
- The way customers perceive a brand is crucial for its success. House of Entrepreneurs would have focused on ensuring that Aquantis's rebranding efforts positively influenced customer perceptions, building trust and loyalty.





FXP



FINANCE IMMO
CREDIT HYPOTHECAIRE - IMMOBILIER

BHIEVENT

BABY DRIVERS

Promotion visuals

House of Entrepreneurs played a significant role in contributing to the creation of promotional posters for **Disaronno International and the products it distributes**. This involvement likely encompassed the conceptualization, design, and strategic elements of the posters. They may have focused on capturing the essence of Disaronno's brand identity, promoting key features, and ensuring that the visual elements align with the promotional message. The goal would have been to create eye-catching and compelling posters that effectively communicate Disaronno's unique selling points, fostering brand recognition and encouraging consumer engagement. Through their expertise, House of Entrepreneurs likely played a crucial part in shaping the visual narrative of Disaronno's promotional materials, enhancing the brand's overall marketing efforts.



01 Business card

At House of Entrepreneurs, we take pride in collaborating with passionate professionals to elevate their brand presence. One such exciting project involved crafting a distinctive business card for Margaux Thieffry, a dedicated and skilled kinésithérapeute (physiotherapist).



02 Brochure

In our commitment to providing holistic brand solutions, House of Entrepreneurs extended our collaboration with Margaux Thieffry beyond the business card. Recognizing the importance of comprehensive marketing materials, we also had the privilege of designing a detailed brochure for Margaux's practice.

03 Business card

"Here is another example of creating a business card for David Bensaault, a coach and consultant.



Contact

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Thank You